

STACI KENNO PINKERTON

EDUCATION

Ph.D. in Management - Accounting	Queen's University
M.Sc in Management - Accounting	Queen's University
Bachelor of Commerce (Honours)	University of Windsor

ACADEMIC POSITIONS

Assistant Professor of Accounting	University of Detroit Mercy, 2019 - present
Associate Professor of Accounting	Brock University, 2018 - 2020
Assistant Professor of Accounting	Brock University, 2013 - 2018
Graduate Assistant	Queen's University, 2008 - 2013
Lecturer	Queen's University, 2011

RESEARCH INTERESTS

Accounting in organizations; labour-management negotiations; management decision making; post-secondary institutions; budgeting; qualitative methodology.

REFERRED PUBLICATIONS

Kenno, S.A., B.J. Sainty, and D. Mancini. 2024. "Pino's Pizza: An Instructional case." *Accounting Perspectives*.

Howard, T.L., F. Yang, **S.A. Kenno**, M. Bhattacharya, R. Moborro, and G.W. Ulferts. April 2024. "The Real DEI Issue." *Journal of Ethical and Legal Issues*.

Kenno, S.A. 2024. "Accounting and relationship dynamics in labor management negotiations" *Journal of Finance and Accountancy*. 33.

Brown, K., **S.A. Kenno**, M. Lau, and B. Sainty. 2021. "Extractive Sector Stakeholders' Perspectives of ESTMA." *Accounting Perspectives*. 20(3), 295-325.

Kenno, S.A., M. Lau, B. Sainty and B. Boles. 2021. "Budgeting, strategic planning and institutional diversity in higher education." *Studies in Higher Education*. 46(9), 1919-1933.

Kenno, S.A. 2019. "Truth and ethics in labor-management negotiations: The accounting information behind the scenes." In *Encyclopedia of Business and Professional Ethics*, Eds. D. Poff and E. Michalos. Springer Publishing.

Kenno, S.A., M. Lau, B.J. Sainty. 2018. "In search of a theory of budgeting: A Literature Review." *Accounting Perspectives*, 17(4), 507-553.

Skrubbeltrang, G. and **S.A. Kenno**. "Intersections of Service Learning in an Introductory Accounting Project." *Accounting Instructors' Report*, Spring 2018.

Kenno, S.A. and C. Free. 2018. "Fostering and forcing uses of accounting: Labour-management negotiations in the automotive crisis in Canada 2008-2009." *Management Accounting Research*, 39, 17-34.

Kenno, S.A., S. McCracken, and S. Salterio. 2017. "Financial reporting interview-based research: A primer with an illustrative example." *Behavioral Research in Accounting*, 29(1), 77-102.

Kenno, S.A. and B. Sainty. 2017. "Revising the Budgeting Model: Challenges of Implementation at a University." *Journal of Applied Accounting Research*, 18(4), 496-510.

WORK IN PROGRESS

Kenno, S.A., and B. Sainty. "How changes in the funding formula affect strategies at universities" *Canadian Journal of Higher Education*. Under second round review.

Kenno, S.A. "At a distance and in action: Government and accounting in the restructuring of the automotive industry." *Working paper*.

Hou, A., **S.A Kenno**, B. Sainty. "Camelot Caves Winery: The expansion" Data collection and case creation phase.

Kenno, S.A., M. Lau, and B. Sainty. "Laurentian university: Stories from Financial data", *Data analytics case. Data collection and working paper phase*.

Kenno, S.A., M. Lau, and B. Sainty. "Bankruptcy in the Association of Jesuit Colleges and Universities: Can we predict it?" *Literature review and data collection phase*.

COMPETITIVE RESEARCH GRANTS

External

2020 B. Sainty, **S.A Kenno** and M. Lau. 2020. "Show me the money: Tuition funds in Ontario post-secondary institutions." Brock CPA Centre for International Accounting and Policy Research. Co-investigator.

2017 **Kenno, S.A.**, M. Lau, and B. Sainty. 2017. *Budgeting at Ontario Universities: Does strategy matter?* CPA Canada/CAAA: Management Accounting, Performance Management, Finance, Governance and Strategy Research Grant. \$10,000. Principal investigator. Completed.

Internal

2024 Summer Research Grant – College of Business Administration - \$5,000 - Teaching cases

2023 Summer Research Grant – College of Business Administration - \$5,000 - Teaching cases

2020 University of Detroit Mercy – Faculty Research Award - \$6,450
Show me the money: Funding at Ontario post-secondary institutions

2017 Goodman School of Business SSHRC development grant - \$1,000
Budgeting at Canadian Universities: Does strategy matter?

2016 Brock University - Service Learning Course Incentive Grant - \$1,825.43
Implementation of service learning in first year accounting courses

2016 Goodman School of Business SSHRC development grant - \$2,000
In search of a theory of budgeting

2016 Brock-CPA Ontario Research Excellence Centre Research Project Grant - \$4,000
University Budgeting: A Vehicle for Strategic Planning

2016 Goodman School of Business Education and Professional Development Grant - \$1,000
For attendance at *EDEN-CIMA-MELCO Course on Conducting, Writing, and Publishing Case-based research in Management Accounting*

2015 Brock University - Goodman School of Business SSHRC Institutional Grant - \$5,500
For preparation of a SSHRC grant for the project titled "University Budgeting: A vehicle for strategic planning"

2014 International Issues in Accounting – Brock/CPA Institute Grant \$2,550
For attendance to a case teaching workshop at Ivey University

CONFERENCE RESEARCH PRESENTATIONS

2024 Accounting and relationships dynamics in labor management negotiations. *Academic and Business Research Institute Annual Conference*. March. Savannah, Georgia.

- 2024 The Real DEI Issue. *Academic and Business Research Institute Annual Conference*. March. Savannah, Georgia. Presentation by Staci Kenno and Terry Howard.
- 2022 The current state of ESTMA Research – Managerial Perspectives of ESTMA disclosures. The Future of ESTMA – A Stakeholder Meeting. St. Catharines, Ontario. Presentation by Barbara Sainty.
- 2021 ESTMA: An examination of history and evolution in Canada. 5th *Qualitative Accounting Research Symposium*. November. Guelph, Ontario (virtual)
- 2020 Us versus us and them versus them. *American Accounting Association Government and Non-profit Midyear Meeting*. January. Houston, Texas. Published as “Accounting and relationship dynamics in labor management negotiations”
- 2019 The new government funding formula: Revised calculative practices. 4th *Qualitative Accounting Research Symposium*. November. Guelph, Ontario
- 2019 Measuring Budgeting and Strategic Planning in Higher Education. *Canadian Academic Accounting Association Annual Conference*. June. Presentation by Michelle Lau. Ottawa, Ontario.
- 2018 In search of a theory of budgeting: A literature review. *Canadian Academic Accounting Association Annual Conference*. June. Calgary, Alberta.
- 2017 University Budgets and Strategy: A survey of current practices. *The 29th Asian-Pacific Conference on International Accounting Issues*. Presentation by Barbara Sainty. Kuala Lumpur, Malaysia.
- 2017 Accounting, inscriptions, and a network in labour-management negotiations. *Critical Perspectives in Accounting Conference*. July. Quebec City, Quebec.
- 2017 Relationship of Budget Models and Strategic Planning. *Canadian Association of University Business Officers Annual Conference*. June. Ottawa, Ontario
- 2016 Revising the budgeting model: Challenges of implementation at a university. *Luncheon Speaker Series* for Goodman School of Business at Brock University. January. St. Catharines, Ontario.
- 2015 Government in action: Accounting in the restructuring of the automotive industry. *Interdisciplinary Perspectives on Accounting Conference*. July. Stockholm, Sweden.
- 2015 Fostering and forcing uses of accounting: Labour-management negotiations in the automotive crisis in Canada 2008-2009. *Canadian Academic Accounting Association Annual Conference*. May. Toronto, Ontario.
- 2015 Government in action: Accounting in the restructuring of the automotive industry. *Alternative Accounts Conference*. April. Ottawa, Ontario.
- 2014 Revising activity-based budgeting to focus on mission and quality. *Management Accounting Research Group Conference*. Aston Business School, Birmingham, UK. Presentation by Barbara Sainty. Manchester, UK.
- 2014 Fostering and forcing uses of accounting: Labour-management negotiations in the automotive industry crisis in Canada 2008-2009. Paper workshop. *Australian National University in Canberra*. Presentation by Clinton Free. Canberra, Australia.
- 2014 Accounting and trust in labour-management negotiations: Crisis in the Canadian automotive industry. *AAA-Management Accounting Midyear Meeting*. Orlando, Florida.

TEACHING EXPERIENCE

UNIVERSITY OF DETROIT MERCY - COLLEGE OF BUSINESS ADMINISTRATION

- 2023 - **Accounting Information Systems** ACC 4500/5500
Technology in Accounting – lab-based class – Excel, Access, and PowerBI
- 2023 - **Managerial Accounting** ACC 5200
Combination case- and textbook-based teaching method
- 2023 - **Cost Accounting** ACC 3310
Combination case- and textbook-based teaching method
- 2020 - **Corporate Financial Accounting** ACC 5100
Combination case- and textbook-based teaching method
Use of Securities Exchange Commission EDGAR database for practical experience
- 2020 - **Principles of Accounting II** ACC 2020
First managerial accounting class for undergraduate students
- 2019 - **Principles of Accounting I** ACC 2010
First financial accounting class for undergraduate students
Flipped classroom – videos for students

BROCK UNIVERSITY - GOODMAN SCHOOL OF BUSINESS

- 2019 - 2020 **Managerial Accounting I** MBAB 5P31
Managerial accounting course for MBA – Canadian CPA students
Combination case- and textbook-based teaching method
Service-learning project component
Student Evaluations: average 4.43/5.0
- 2017 - 2020 **Introduction to Accounting II** ACTG 1P02
First managerial accounting course for accounting students
Service-learning project component
Student Evaluations: average 4.52/5.0
- 2013 - 2020 **Introduction to Managerial Accounting** ACTG 2P12
Student Evaluations: average 4.4/5.0
- 2015 - 2019 **Accounting for Decision Making II** MBAB 5P06
Managerial accounting course for MBA students
Combination case- and textbook-based teaching method
Service-learning project component
Student Evaluations: average 4.19/5.0
- 2013 - 2015 **Current Issues in Accounting Research I – Management Accounting**
Guest Lecturer – one session a semester
Topic: Introduction to Qualitative Research
Master of Science graduate level seminar series
- 2013 **Introduction to Financial Accounting** ACTG 1P91
Student Evaluations: 4.58/5.0

QUEEN'S SCHOOL OF BUSINESS

- 2011 **Introduction to Management Accounting** COMM 212
One section (approximately 40 students)
Student Evaluations: 3.9/5.0

PROFESSIONAL SERVICE

Staci Kenno Pinkerton

2024 – Present Co-Editor, Journal of Finance and Accountancy
2024 - Present Reviewer, Studies in Higher Education
2022 - Present Reviewer, Journal of Higher Education Policy and Management
2022 - Present Reviewer, Higher Education Policy
2017 - Present Reviewer, Accounting Perspectives
2019 - Present Reviewer, Journal of Applied Accounting Research
2017 - Present Reviewer, Canadian Academic Accounting Association Annual Conference
2014 - Present Reviewer, American Accounting Association - Management Midyear
2014 - Present Reviewer, American Accounting Association - Annual Meeting
2019 - 2021 Reviewer, Canadian Journal of Higher Education
2018 Reviewer, Journal of Accounting and Free Enterprise
2015 Ad hoc Reviewer, Interdisciplinary Perspectives on Accounting Conference
2015 Ad hoc Reviewer, Americas Conference on Information Systems
2015 External Reviewer - Tenure package, University of Wisconsin - Whitewater.

UNIVERSITY SERVICE

2023 - Present Co-Chair, Faculty Research Award Committee – University of Detroit Mercy MFA
2021 - Present Member, AACSB and Strategic Planning Committee – College of Business Administration
2020 - Present Faculty Advisor, The Student Accounting Firm – College of Business Administration
2019 - Present Member, Interdisciplinary Junior Faculty Work Group – University of Detroit Mercy
2022 - 2024 Member, Promotion and Tenure Committee – College of Business Administration
2019 - 2023 Member, Student Grievance Committee – College of Business Administration
2020 - 2022 Member, Faculty Research Award Committee – University of Detroit Mercy MFA
2022 - 2023 Chair, Search Committee - College of Business Administration: Assistant Professor of Accounting
2021 Chair, Search Committee - College of Business Administration: Assistant Professor of Management
2020 - 2021 Member, Search Committee - College of Business Administration: Assistant Professor of Marketing
2019 Committee member - Tanbirul Islam - Master of Science in Management thesis
2019 Member, Committee for the Goodman School of Business - Department of Accounting Research Award
2016-2019 Participant and presenter - University Finance Workshop, Ontario Confederation of University Faculty Associations
2017 Chair, Committee for the Goodman School of Business - Department of Accounting Research Award

PROFESSIONAL ASSOCIATIONS

American Accounting Association - Member
Canadian Academic Accounting Association - Member
Beta Alpha Psi Honor Society - Member
Beta Gamma Sigma Honor Society - Member
Golden Key International Honor Society - Member